

The background of the entire page is a grayscale illustration of numerous hands of various sizes and orientations stacked together in a circular pattern, creating a sense of unity and support.

TABS

# SPONSOR OPPORTUNITIES

2011-2012

The Association  
of Boarding Schools

# SPONSOR OPPORTUNITIES

	WHITE LEVEL	RED LEVEL	SIGNATURE LEVEL
	<i>Conference Specific</i>  Early Bird \$1,465  Commitment after July 1 \$1,865	<i>Entire Year</i>  Early Bird \$2,500  Commitment after July 1 \$2,860	<i>Entire Year</i>  See Signature Opportunities
One six foot <b>tabletop</b> in Exhibit Hall at TABS Annual Conference in Boston.	★	★ Premium Location	★ Premium Location
Two non-transferable <b>Conference registrations</b> , entrance into all workshops and keynote session, breaks, breakfasts, lunches and opening reception.	★	★	★
Company listing in the <b>Conference Preview</b> (delivered to over 4000 boarding school professionals) and Program.	★ 100 Characters	★ 400 Characters	★ 400 Characters
Company listing of 100 characters on the Conference <b>Exhibitors web page</b> at TABS.org.	★	★	★
One, single-use, postal <b>mailing list</b> of Conference attendees to be sent immediately following the November early-bird registration deadline.	★	★	★
TABS <b>"Proud Sponsor"</b> badge to display on your company website.		★	★
Company listing of 400 characters and link for entire year at TABS.org <b>Corporate Sponsor's page</b> .		★	★
Company listing of 400 characters in the 2011-2012 Annual Boarding School Magazine & Directory, <b>NowBoarding</b> , distributed each Fall to more than 30,000 families and educators.		★	★
One ¼-page display ad in the Conference Program, or <b>\$600 advertising credit</b> to spend as you wish.		★	★
Recognition in TABS Pre-Conference <b>e-blast</b> to prospective and registered attendees.		★	★
One customized single-use postal <b>mailing list</b> of boarding school administrators from all TABS member schools.		★	★

# SIGNATURE OPPORTUNITIES 2011-2012

ANNUAL CONFERENCE (BOSTON, DEC 1-3, 2011)		
Annual Dinner for School Heads	Exclusive	\$18,250
Opening Reception	- SOLD -	\$11,250
Seated Lunch	Exclusive	\$9,750
Heads Forum	Exclusive	\$7,850
Brochure/Gift Drops in Hotel Guest Rooms	- SOLD -	\$7,500
Hotel Key Cards	- SOLD -	\$6,750
Featured Speakers	3 Available	\$6,750
Materials Distributed at Registration	- SOLD -	\$5,500
10 x 10 Foyer Booth	4 Available	\$5,250
Pre-Conference Workshop	4 Available	\$4,750
Product Demo As Concurrent Session w/\$1000 Gift Card Incentive	3 Available	\$4,250
Board Dinner	- SOLD -	\$4,000
Continental Breakfast	2 Available	\$4,000
Break	3 Available	\$3,750
Forum-Track-Communities <i>(contact TABS for details)</i> Select from Admissions, Advancement, Athletics, Counseling, Head of School, Health, Residential Life or Technology	7 Available	\$5,125
WORKSHOPS		
This is the Life! Boot Camp • July 2011 • Boston	2 Available	\$1,750
Residential Life Academy • July 2011 • Boston	2 Available	\$2,500
New Teacher Institute (SAIS) • July 2011 • Boston	2 Available	\$1,750
Admission Academy • July 2011 • Boston	2 Available	\$2,500
TABS Lab - Admission & Marketing Strategy • July 2011 • Boston	2 Available	\$2,500
ResLife Workshop • February 2012 • Boca Raton	2 Available	\$1,250
Managing Risk Workshop • June 2012 • Wilmington, DE	2 Available	Please Call

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# SIGNATURE OPPORTUNITIES 2011-2012

(CONTINUED)

<b>INTERNATIONAL FAIRS (8 OR MORE RECEIVES 10% DISCOUNT)</b>		
Asia Fairs • Fall 2011	9 Available	\$3,500
Latin America Fairs • Spring 2012	3 Available	\$3,000
<b>BOARDING SCHOOL EXPOS (NON-PROFITS ONLY)</b>		
A virtual school fair where families can login, explore school booths, download view books, attend presentations and chat live with admission officers. Each Expo is free to the public.		
Front Door Year Round	Exclusive	\$14,000
Front Door Shared Year Round	2 Available	\$8,500
Virtual Table Year Round	8 Available	\$6,500
Virtual Table Single Event	8 Available	\$2,000
<b>TABS3D</b>		
This virtual boarding school campus, designed to complement our location-based workshops, is complete with live chat capability and offers professional development to staff and faculty from nearly 300 top prep schools.		
Front Door Year Round	Exclusive	\$10,000
Front Door Shared Year Round	2 Available	\$6,500
Virtual Table Year Round	8 Available	\$3,500
<b>TABS GLOBAL SYMPOSIUM</b>		
A new annual convention for educators and students exploring the increasingly international character of boarding schools. For teachers and administrators, likely topics include: International Marketing, Admission, & Recruitment; The International Classroom; ESL; International Student Advising & Support; International Partnerships & Initiatives; and International Constituency Relations & Fundraising. Students will have a chance to participate in country affinity groups and to share and compare perspectives on the international student experience in boarding school.		
TABS Global Symposium • April 2012 • Location To Be Announced	TBA	TBA
<b>KeepingTABS eNEWSLETTER (2011 CONFERENCE RED &amp; SIGNATURE SPONSORS ONLY)</b>		
KeepingTABS eNewsletter	4 Issues	\$1,500

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